

# Patrick Alyward

**Patrick W. Alyward** is the Founder and CEO of TRUSTworthy Consultants, Inc. where he provides fiduciary consulting services to banks, credit unions, and trust companies. He also serves as an Advisor and/or board member to organizations working with financial institutions (often focused on banking and wealth management services).

Patrick has 30+ years within the banking/fiduciary & wealth management industry with focuses on sales, marketing (product management), process improvement, and compliance. He was recently with RIC (Resource Insurance Consultants) where he was CEO and Board member partnering with over 175 banks and trust companies (including 6 of the top 7 U.S. banks) where they sold both a SaaS software and service solution to their clients. Patrick also served in critical executive roles in banking, managing large fiduciary wealth mgt. functions. He was an Executive Vice President at PNC/National City for 15 years where he was Chief Fiduciary Officer and managed several hundred team members in 15 states. He also previously worked at EY and KPMG in fiduciary tax leadership roles.

## Board Positions and Advisory Roles

- CEO and Chairman for TRUSTworthy Consultant
- Former CEO and Board Member of RIC (Resource Insurance Consultants); Advisor to Chairman; Helped structure sale of company in 2022 to venture capital firm
- Executive Board Member (and past Chairman) of the Trust Education Foundation
- Advisor for New Frontier Analytics (works with banks on risk managementsolutions); Advisor to Founders
- Advisor for Atticus (Fintech software)Education
  
- BA, Economics, University of Rhode Island; Minor in Accounting
- MBA, Pepperdine University, Business Strategy and Finance